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The power of the connected platform

September 2017



Sharesies – investment platform making investing easy

Brooke Anderson, Founder & CEO
Sonya Williams, Founder & Director



Sharesies
♥ investing

“I should start investing, but I don’t know where to start. I need a dummy’s guide.”

“Investing isn’t something you do with only \$50!”

“A lot of us lack the information and financial literacy to choose an alternative to investing in property.”

Jargoned out

Priced out

Left out





Hi Mum



Sharesies ^{BETA}

Welcome to Sharesies.
Let's start investing

Log in

Sign up for \$30/yr

Our growth to date

1,413
web visits

72
followers

181
Beta Signups

Feb

3,942
web visits

1,066
followers

680
Beta Signups

Mar

16,864
web views

7,385
web visits

2,649
followers

1,564
Beta Signups

Apr

29,860
web views

12,407
web visits

4,132
followers

3,009
Beta Signups

May

★ 53,860
web views

22,171
web visits

5,610
followers

5,368
Beta Signups

★ 1,942
Customers

June

Launched Beta



@Jiiimy

Jun 13

Joined the **@SharesiesNZ** beta & was impressed by the easy, seamless onboarding process. Here's to replacing my daily Facebook habit...



@Jayniehaka

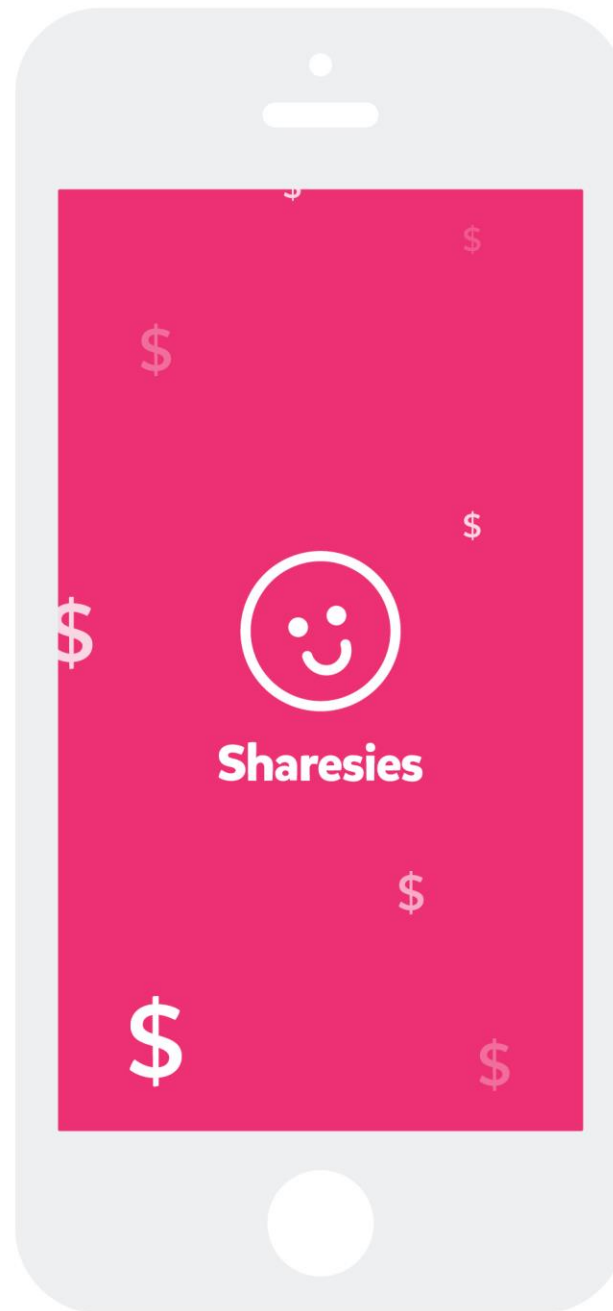
Jun 8

Just had a play on the **@SharesiesNZ** beta!
Super easy sign up process, made an investment
with only \$20 - very exciting! 🖥️ 📈 💰 🙌



♥ Make investing social ♥

♥ Your
personal
financial
advisor



Ben

Richard

Leighton

Brooke

Nat

Martyn

Sonya

Meet the Sharesies team



Our Vision:

Someone with \$50 has the same investment opportunities as someone with \$50,000.

Thanks!

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