

P[^]werFinance

You. Empowered.

October 2020



Who is P^werFinance?

We are a courageous New Zealand owned FinTech helping Kiwi businesses and communities improve their customer experiences.



A blurred background image of a financial chart, likely a candlestick chart, with various lines and data points in shades of gray and white against a dark background.

Our purpose is to empower
communities and innovators to
invent the future of finance.



The problem we are solving

Currently, finance is often disconnected from the rest of the customer experience and can often take away from an otherwise positive experience.

The current system isn't working well for everybody.

Finance has high fixed technology and compliance costs and this is a barrier to great businesses improving their customer's overall experience.



What we do

PowerFinance enables innovators to embed financial products into their customer experience.

We make it easy for businesses, fintech's and communities to complete experiences with

- A modern flexible platform for innovation
- Costs that only grow with their success
- Compliance and safety that is built into the technology
- Financial product innovation that is not constrained by old legacy systems

This approach will enable better value, better experiences and better outcomes for people, their families and their communities.





How it works

Illustrative only

Small retail business: “My revenue is low for this month”



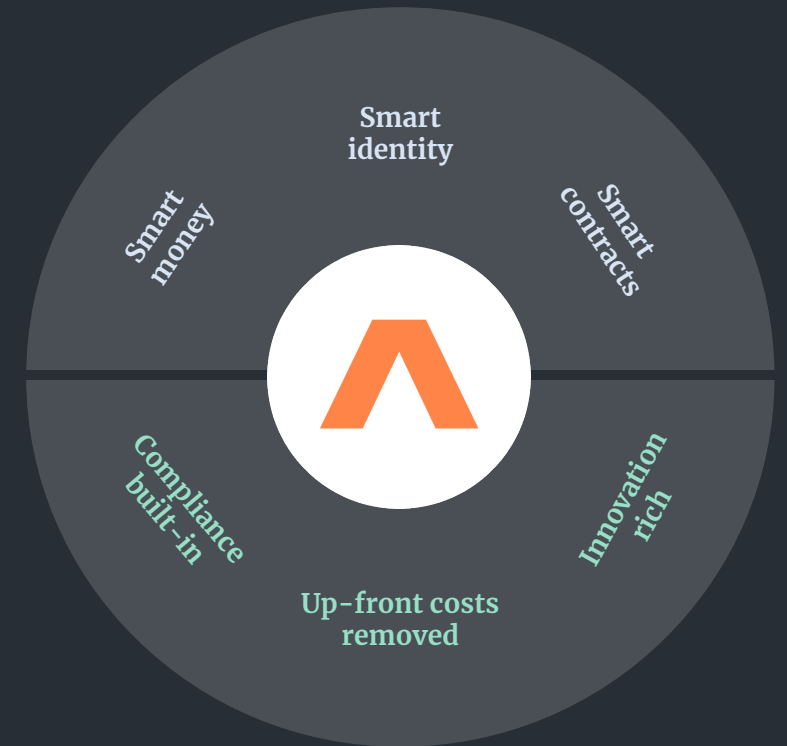


P^werFinance platform

We support many communities and innovators to build the financial experience their users desire without the prohibitive up-front costs.

The platform includes three simple core features, which enable our customers to build a wide range of products for their users. These three features are money supply, identity and contracts.

Features of the P^werFinance Platform



Benefits of the P^werFinance Platform



Customer types and value

Commercial customers

Increase profitability and complete the customer experience

Community customers

Deliver financial services that match their community goals and values

Fintechs

Easy and modern infrastructure for financial innovation





Benefits for our customers

Low barrier to entry

Easy to use developer tools

Compliance and safety built in

Cost scales with business growth

Embedded finance completes the customer experience



We are proud to share the
P^werDollar



World leading

We needed a responsible **programmable money supply** that would help kiwi businesses and communities to courageously and **safely improve customer experiences** by embedding finance.

– so we built one.

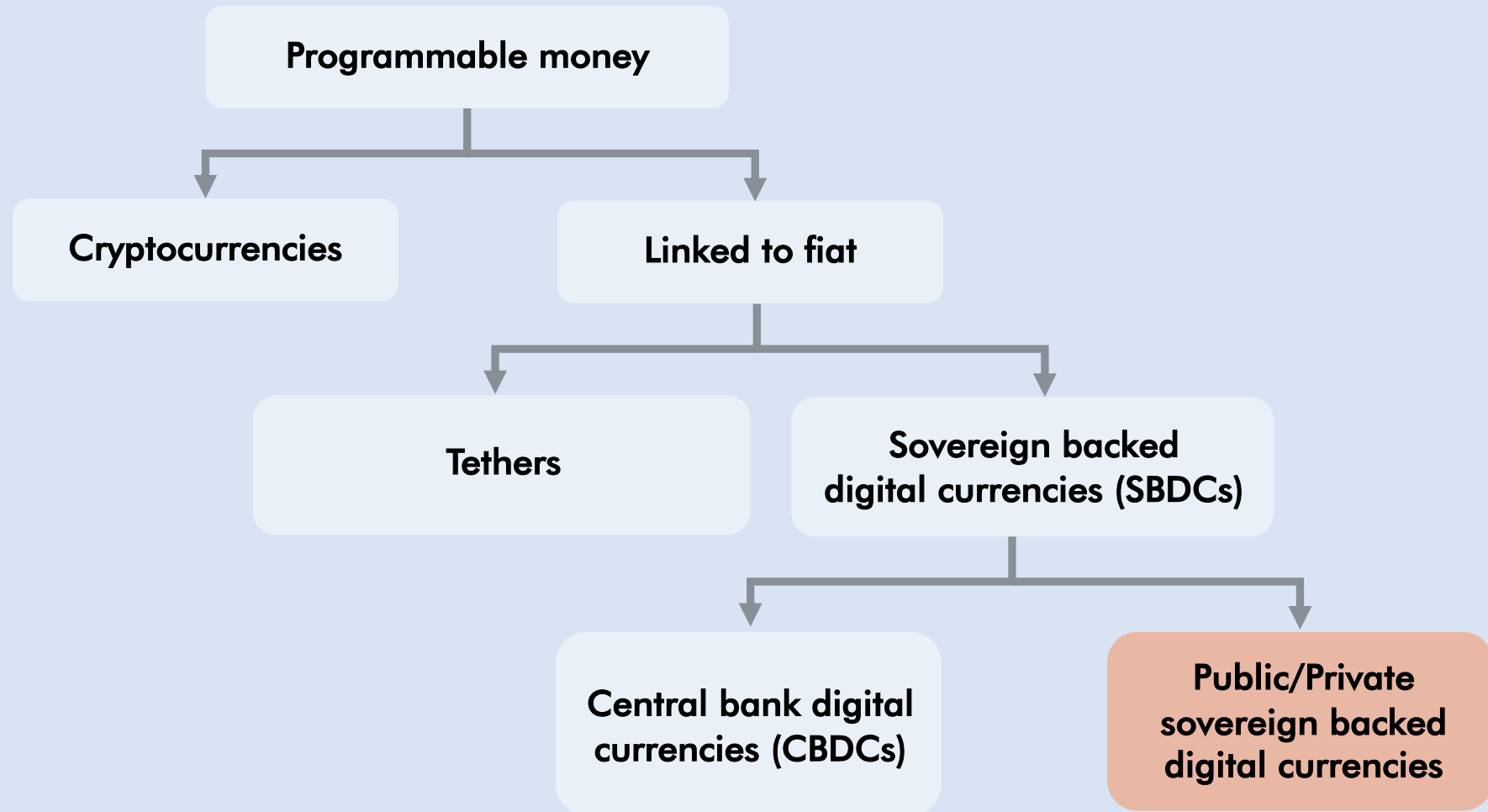


P^werDollar

- Is a programmable money supply enabling the future of finance
- Is always 1:1 backed by NZD
- The traditional NZD backing each P^werDollar is being held safely by the NZ Government
- The finance innovation is empowered by our connected technology.



What is the P^ΛwerDollar?





Are you the hero in our story?

You. Empowered.



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